

Americanism Action Plan for 2026 – 2027

Shawn Giesler, Americanism Dept Chair

My Dept goals for this year:

- 1) Use new reporting forms and encourage units to submit reports
- 2) Use the Legionette and SD ALA Facebook page to keep others informed
- 3) Try to meet more ALA members and attend more meetings
- 4) Promote ways to get more Poem and Essay contest entries (ALL in a timely fashion)

Summary of the Americanism Goals for local, district, and state projects:

- 1) Providing **educational programs and materials** to promote Americanism and Patriotism to local youth. May use Star Spangled Kids or Wreaths Across America materials including the Constitution, Poppy Day, America the Beautiful, Memorial Day, being a responsible citizen, etc.
- 2) Providing training or information on the **US Flag** – meaning, history, etiquette and / or proper flag disposal in schools or communities.
- 3) Promoting your local unit as a **resource** for training and assistance in educating people about Americanism and Patriotism. This includes being a part of and displaying ALA “branding” at community programs, parades, patriotic holidays and other events.
- 4) To increase participation in the **Poem and Essay contests** by distributing materials to schools and organizations in a timely fashion. Setting up committees for promoting, judging, and advancing the entries – including towns that might not have a local Auxiliary unit.
- 5) Contributing to and assisting with the **American Legion’s Americanism programs** and fundraisers to sponsor them; supporting AL baseball, oratorical contests, or shooting sports.

Americanism is ALL of us promoting patriotism and responsible citizenship!